

**Abstract**

A method for creating a print or coating image, characterized by including a first step of printing or coating a surface of a to-be-printed or to-be-coated product with a predetermined print or coating image using a mixture fluid in which predetermined powder has been mixed into printing ink or paint, a second step of pressure-treating and/or polishing at least the printed or coated print or coating image surface in predetermined conditions, and a third step of further plating the pressure-treated and/or polished print or coating image surface, or including a first step of printing or coating a surface of a to-be-printed or to-be-coated product with a predetermined print or coating using printing ink or paint, a second step of spraying the printed or coated surface with predetermined powder before the printed or coated surface is hardened, a third step of further pressure/compression-treating the print or coating image surface, a fourth step of drying and fixing the print or coating image surface, a fifth step of polishing the print or coating image surface in predetermined conditions, and a sixth step of further plating the polished print or coating image surface; and a product with an image created by the method.